

PACIFIC BREEZE

Smell Good Guys® since 1973

APRIL 2020 NEWSLETTER NO. 102

WE'VE BEEN QUIETLY WORKING...

HOME DELIVERY
COMING SOON TO
A NEIGHBORHOOD
NEAR YOU

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HEALTH & LIVING

15 SOURCES OF MALODORS IN YOUR HOME

If you don't like being greeted by unpleasant smells in your home, you're not alone. Every single home has at least one area capable of pungent, pesky malodors. You do everything at home from eating to sleeping to going to the bathroom, so it's completely normal to have the occasional smelly area.

It's also normal to have recurring sources of malodors – some areas of your home are stubborn and need to be cleaned and deodorized frequently. If you're just noticing these odors, or if you're confused as to where they're coming from or why they keep coming back, this article is for you.

We're going to cover 15 sources of recurrent and popular malodors. We're also going to teach you what to do about them. Every problematic odor has a long-term solution, and we have it for you. Read on to find out how to make your home smell the way you want it to.

1. Trash cans. They might not come to mind too often, especially if you're regularly changing the trash bag. The outside of your can might look fine, but have you checked the inside of it lately? Residue from old food and liquid builds up in there. A lot of the time, you can't even smell it when you're standing over the can. The smell travels throughout the house, causing you to go on a scavenger hunt to find the odor. Try cleaning it out once a week. You can either spray it down with some disinfectant or you can take it out back with the hose and some soap.

2. Kitchen and bathroom drains. Drains are tricky because they can often smell normal, only to release pungent odors at night or at certain times of the day. A problematic drain doesn't always have a constant smell. Try keeping your drains clean by pouring bleach or white wine

vinegar down them every week. Another natural and easy option is to make sure you're pouring boiling water down your drains a few times a week. (This trick doesn't always work for stubborn drain smells.) Pacific Breeze also has a foaming drain cleaner that will do wonders for the smells that you just can't seem to get out.

3. The furniture. If you have pets, your furniture is one of the largest sources of odors in your home. If your fur babies are couch-lounging, chances are, you need a cleaning regimen for your furniture. This isn't something that needs to be done every single day or even every week. But it should be taken into account – especially when you're doing your deep cleaning. If your couch covers are removable, throw them in the wash. If not, try and spot clean as you go. The most important thing, however, is to have an amazing deodorizer. You need something that you can trust to zap those odors before they become problematic. If you use your deodorizer alongside your washing routine, your furniture won't be a source of odors any longer.

4. Foundation of the house. How long has it been since you got the foundation checked in your home? If you live in an older home, the foundation could be a source of consistent odors. Especially if it's riddled with moisture or mold. If it has been too long to remember, consider having it checked out. Someone will either tell you it's doing fine or they'll help you handle the problem.

5. Rotten or spoiled food. It's easy to overlook old food. Especially if you have a large pantry where things can hide. Did you know something as simple as old bread can stink up your entire pantry? And worse – it can cause odors throughout the home. That kind of smell travels. Try to make sure you're checking your pantry every week for unwanted/old food. A good wipe-down every couple of weeks is necessary, as well. If you can smell something a little "off" in your pantry but you don't see anything, look a little harder!

6. Dirty carpets or floors. So you vacuum your carpeting and mop your floors whenever you see dirt, right? That's great – but floors are sneaky. There are baseboards and porous surfaces where bacteria like to hide. It becomes a problem when tricky odors get caught in the pores of your floors, so it's important to deep clean your floors (and frequently!) Try to use a floor cleaner that also has a deodorizer built into it. Pacific breeze has a great pH neutral floor cleaner that will take care of that.

7. Wet clothes or towels. The smell of moldy clothes is a special kind of horror. There is nothing like it. The second that musty smell hits your nostrils, you know what it is. There are certain precautions you can take. Hanging up your towels is the main one. A lot of times, especially if you have a large family, those towels get thrown into the laundry with a lot of other clothes. This causes the clothes surrounding the towels to get wet, as well. This isn't something you can always prevent....

Visit us at www.pacificbreezeusa.com/blog to continue the rest of the article!



JOKES OF THE MONTH

HA-HA-HAVE A LAUGH

Q: When do monkeys fall from the sky?

A: During Ape-ril showers!

Q: What do you call a girl with a frog on her head? A: Lily!

Q: When do people start using their trampoline?

A: Spring-Time

Q: What did the tree say to spring?

A: What a re-leaf.

Q: What do you call a rabbit with fleas?

A: Bugs Bunny

Q: Why are oak trees so forgiving?

A: Every Spring they "turn over a new leaf".

HAND SANITIZER & MOISTURIZER

DON'T FORGET!

Watch out for germs and viruses

you can't see! Using

Pacific Breeze

Instant Hand

Sanitizer is a simple

way to protect yourself!



SIMPLE DINNER ADDITIONS

FRESH HOME-MADE GARLIC OIL

Add this delicious garlic oil side to your next home-cooked meal!

Ingredients:

4 Cloves garlic minced
3/4 cup extra virgin oil
1 dash red pepper flakes

Instructions:

1. Cook everything on low/med for 4 minutes. Let cool. Leave garlic in one day minimum, leave longer for more flavor. Strain, refrigerate, and enjoy!

YOU CAN BELIEVE IN “IT’S BELIEVABLE™” ODOR FOGGER!

Humans have five senses – sight, hearing, touch, taste...and smell. All our senses work together to keep us rooted in what is happening in our own personal world. If we see a messy room, most of us can just ignore it. If we hear music we don't care for, we change the radio station. We don't touch things that look gross, and we certainly don't taste them!

But no one can ignore an unpleasant odor. Aromas such as the smell of fish, burnt food and stale sweat can linger and make any room uninhabitable.

If you manage an apartment building, hotel or motel, or even an office complex, you know how important it is to keep every area looking and smelling clean.

One way to ensure that you never lose the battle against unpleasant aromas is to make using It's Believable™ Odor Fogger a regular part of your cleaning routine.

How the Odor Fogger Works

It's Believable™ Odor Fogger is easy to use. It's designed to be used both in large rooms and in small spaces.

Small Spaces

There are any number of ways that a commercial enterprise can take advantage of the Odor Fogger.

Vomit – A patron may drink too much, or feel ill from the flu or some other disease and vomit in a room, on the floor of the main dining or bar room, or in a bathroom.

Once the vomitus is cleaned up, your other patrons may still be able to detect an unpleasant aroma. A quick spray of Odor Fogger right on the spot, and that odor is eliminated.

Accidents – Pets and small children aren't always in control of their bladders. Once urine or feces have been thoroughly removed, there's still that odor that will waft into people's nostrils. Odor Fogger removes those aromas. As a result, your establishment will look and smell as clean as your patrons expect.

Body odor – Manual workers who put in a full day's work sweat. A lot. It's not something to be ashamed of, but it's the type of aroma that can detract from one's appreciation of food, for example. Odor Fogger eliminates the stench of lingering body odor in small spaces so that the taste buds can look forward to a good, hot dinner.

Smoke – If your establishment allows smoking, you know how the smell of smoke clings to draperies and carpets and seemingly every other space. People who don't smoke are extremely cognizant of that smell. Odor Fogger eliminates it.

Large rooms

For a large room, you simply close the doors and windows. Place a 3-oz can of Odor Fogger in the center of the space, and lock the spray trigger open. Over the course of three to four hours the Odor Fogger will gently fill the room with a mist designed to attack and eliminate such smells as emesis (that's the technical term for vomit), smoke, food decay or powerful food smells like onions, and even cadaverine odors (if a rat has gotten into some part of the room and died).

After three to four hours, return and properly ventilate the space for 30 minutes before re-occupying. The Odor Fogger will have spread throughout the entire room, eliminating odors and leaving no residue behind, only a pleasant aroma of its own. Be sure to carefully follow the directions on the Odor Fogger label for detailed safety instructions.

Household uses

The It's Believable™ Odor Fogger is an essential tool for commercial businesses, but homeowners can benefit from this powerful odor remover as well.

Wherever there is a lingering, unpleasant aroma, there is a need for Odor Fogger!

Try it today! Available in individual, case, or pallet!

Why use It's Believable™?

- Perfect for both large rooms and small spaces
- An enjoyable clean breeze fragrance
- Covers 3000 sq. ft.



SMELLS WAY TOO GOOD TO BE TRUE

dumpster control™ granules available in three great fragrances



Smell Good Guys® since 1973

THE PACIFIC BREEZE EXPERIENCE

Pacific Breeze was founded in 1973 and since then, Pacific Breeze has been providing businesses with products and services ranging from odor control to office supplies becoming an established industry leader. To ensure that our status in the industry is maintained, we at Pacific Breeze demand the highest quality in our products, service, and vendors.

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